



eDISCOVERY FOR
FOOD & AGRICULTURE

BENEFITS OF A PARTNER WITH PROVEN EXPERIENCE

- Handle industry-specific document and collection needs, including challenging and proprietary file types
- Make better settlement decisions with faster evaluation of potential liability and better understanding of costs of litigation
- Control discovery and review costs by applying advanced analytics to reduce the amount of information being processed and reviewed by 75-95%.
- Identify key evidence sooner to enable early strategic planning and effective Rule 26(f) conferences

Advanced Discovery's complete suite of patented and innovative eDiscovery solutions means faster turnaround without sacrificing quality.

Special Handling for Food, Beverage, Consumer Products and Agriculture Litigation

Many companies are facing threats from government agencies and consumer fraud class-action suits for the alleged ill effects of their products or for questionable labeling claims. These types of litigation can become excessively expensive and time consuming as companies face the prospect of massive document collections and reviews.

Advanced Discovery's expert advisors possess industry-specific knowledge to better understand how these threats can be managed in the most cost-effective manner, including:

- "All natural" or similar false claims actions
- GMO-issue related suits
- Obesity litigation and statutory challenges
- Patent, trademark, trade dress, copyright or other intellectual property disputes
- Product liability/supply chain litigation
- Contractual and employment matters
- FDA/USDA/FSMA/CPSC/Prop 65 and other government investigations

Advanced Discovery's team and tools will significantly reduce your litigation spend and provide greater cost certainty for your litigation budget. Most importantly, we will provide your team with qualitative information earlier in the process to help you reduce eDiscovery, storage and document review costs while improving the quality of your discovery and litigation process.

CLASS ACTION MOTION DEFEATED

THE ISSUE

A large packaged food manufacturer was the defendant in a class action matter that would involve a significant amount of electronically stored information (ESI).

OUR APPROACH

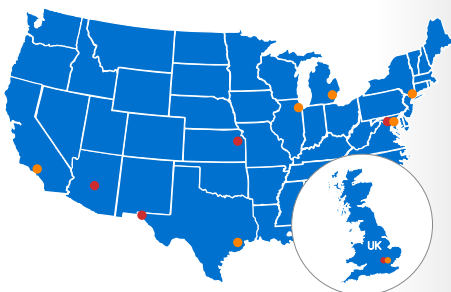
Advanced Discovery helped identify 40 custodians involved with the process leading up to the filing of the action, then preserved and collected over four (4) terabytes of data using remote and on-site collection tools. Advanced Discovery created a managed review protocol for the review of about 250,000 records, utilizing 14 subject-matter qualified attorneys and a review manager.

THE RESULT

Using Advanced Discovery's proprietary technology, counsel was able to reduce the 4 terabytes down to only 90 gigabytes that required processing and review – nearly a 98% reduction. The client's counsel was able to use the evidence discovered to defeat the motion for class certification.

Full Portfolio of eDiscovery and Risk Management Solutions

- Advanced Discovery CompleteSM – eDiscovery Services
- Litigation Readiness
- Information Governance
- Cybersecurity
- Riskcovery[®] & Compliance Risk Assessment
- Legal Operations Consulting
- Data Forensics & Investigations
- Paper Discovery & Digital Printing



DATA CENTRES

- London, UK**
- El Paso, TX*
- Phoenix, AZ***
- Lenexa, KS*
- Washington, DC*

*SOC2 Type II certified
** ISO 27001 certified
*** SOC2 & ISO 27001 certified

REVIEW CENTRES

- London, UK
- Chicago, IL
- Detroit, MI
- Houston, TX
- Los Angeles, CA
- New York, NY
- Washington, DC

Advanced Discovery has made your business our business. Our greater understanding of the food, beverage, consumer products and agriculture industries helps us to serve your needs with more insight and creativity. Advanced Discovery excels in high-stakes, high-volume and high-speed eDiscovery matters with:

A MORE CONSULTATIVE APPROACH

Our specialists are guides, not order takers. We challenge assumptions based on experience and ask the right questions at the start to keep your project on track and on budget.

GREATER MASTERY OF THE TOOLS

We know the enhanced tools because we've built them – including patented innovation that helps clients identify, prevent and even predict risk. We have expert advisors with more than 200 Relativity[®] Certifications, including more Relativity Masters than any other company worldwide.

SPEED-WITH QUALITY RESULTS

Proven processes and patent-pending QC oversight mean faster turnaround without sacrificing quality. We're used to working in fast-paced, high-pressure, multi-jurisdictional and multinational situations. As a result, we acquire data earlier, put it in front of your team sooner, guide you through targeted review faster, and meet your obligations quicker.

- **500+ team members**, including eDiscovery, cybersecurity, data forensics & compliance risk assessment experts
- **Dedicated software and applications team** for patented and patent-pending solutions development
- **Highest NPS Score and #1 overall ranking in the industry** for client satisfaction and early case assessment capabilities
(Source: 2017 Third Party Market Study)

**SPEAK TO AN
EXPERT ADVISOR**

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